

SA Drone Soccer – Social Media Content Calendar & Post Mockups

We post once a week across all major platforms to inspire engagement, drive visibility, and showcase our mission in action. Below is the content calendar for August to October 2025 with suggested post mockups.

5 Aug 2025 – What is Drone Soccer? (Intro to SA Drone Soccer)

****Purpose:**** Awareness & Education

 What is Drone Soccer?

Welcome to the future of STEAM education in motion. Drone Soccer combines drone piloting, coding, teamwork, and high-energy fun — and it's taking off in South Africa! We're bringing tech and sport together to equip learners with 21st-century skills.
#DroneSoccerSA #STEAMEducation #FutureSkills

12 Aug 2025 – How Drone Soccer Builds STEAM Skills

****Purpose:**** Value Proposition

 From STEM to STEAM — learning takes flight!

Drone Soccer is more than a game. It develops skills in Science, Technology, Engineering, Arts, and Maths — all through play. See how we're turning classrooms into launchpads.
#STEMEducation #DroneSoccer #TechInSchools

19 Aug 2025 – Why Schools Should Join the SA Drone Soccer League

****Purpose:**** School Signups

 Why should your school join the SA Drone Soccer League?

Because it's fun. It's future-proof. And it builds real-world skills. Our national league is open to high schools and TVETs. Registrations are now open.
#DroneLeague #SAYouth #21stCenturyLearning

26 Aug 2025 – Behind the Scenes: A Drone Soccer Match

****Purpose:** Authentic Engagement**

🎮 Behind the buzz: A look inside an SA Drone Soccer match!

We're giving you front-row access to what it's like to play and run a drone-powered sporting event. High energy. High learning. Maximum excitement. #DroneMatch #BehindTheScenes #YouthInnovation

2 Sep 2025 – Holiday Camps: Learning Through Play

****Purpose:** Promote Camp Registrations**

☀️ Holiday learning has never looked this exciting!

SA Drone Soccer Camps combine play and purpose to create hands-on STEAM experiences for learners. Book your school holiday slots now. #HolidayCamps #Edutainment #DroneLearning

9 Sep 2025 – Workshops That Turn Curiosity into Capability

****Purpose:** Promote Training Services**

🧠 Curiosity is the start. Capability is the goal.

Our Drone Soccer workshops teach learners how to pilot, problem-solve, and explore STEAM careers — one flight at a time.
#DroneWorkshops #SkillsDevelopment #SAYouth

16 Sep 2025 – The Power of Partnerships: ESD & CSI Explained

****Purpose:** Corporate Appeal**

👉 Want to make your ESD or CSI spend count?

Partner with SA Drone Soccer to drive measurable education impact. We're B-BBEE aligned, scalable, and purpose-led.

#ESD #CSI #BEEELImpact

23 Sep 2025 – Success Story: Learners Soaring with Drone Soccer

****Purpose:** Social Proof**

⭐ Success in flight!

Meet the learners who are coding, flying, and dreaming bigger — thanks to Drone Soccer. These stories are why we do what we do.

#SuccessStories #DroneChampions #YouthEmpowerment

30 Sep 2025 – How Sponsors Can Make a Difference

****Purpose:** Sponsor Acquisition**

🎯 Want to make a real difference in education?

Support SA Drone Soccer as a sponsor. Whether it's infrastructure, tech, or tournaments — your backing takes learners further.

#SponsorImpact #TechInSchools

7 Oct 2025 – Team Building With a Twist (For Schools & Corporates)

****Purpose:** Promote Team Events**

👥 Teamwork just got an upgrade!

Host your next team building event with SA Drone Soccer. Fun. Challenging. Unforgettable.

#DroneTeamBuilding #Collaboration

14 Oct 2025 – Custom Programmes for Communities & Schools

****Purpose:** NGO & Government Engagement**



That's why we build tailored drone programmes for schools, NGOs, and community partners across South Africa. Let's collaborate.

#CustomLearning #EdTech #NGOPartnership

21 Oct 2025 – Changing the Face of STEM in SA

****Purpose:** Thought Leadership**



Drone Soccer is helping shape tomorrow's engineers, pilots, and coders through hands-on learning today. #STEMinSA #FutureReady

28 Oct 2025 – Final Call: Register Your School Before Year-End

****Purpose:** Urgency CTA**



Register now for the SA Drone Soccer League and give your learners access to the most engaging tech education experience this year. Don't miss out.

#DroneSoccerLeague #SchoolSignUp