

SA Drone Soccer – Social Media Content Calendar & Post Mockups

We post once a week across all major platforms to inspire engagement, drive visibility, and showcase our mission in action. Below is the content calendar for August to October 2025 with suggested post mockups.

5 Aug 2025 – What is Drone Soccer? (Intro to SA Drone Soccer)

****Purpose:** Awareness & Education**

 What is Drone Soccer?

Welcome to the future of STEAM education in motion. Drone Soccer combines drone piloting, coding, teamwork, and high-energy fun — and it's taking off in South Africa! We're bringing tech and sport together to equip learners with 21st-century skills.
#DroneSoccerSA #STEAMEducation #FutureSkills

12 Aug 2025 – How Drone Soccer Builds STEAM Skills


****Purpose:** Value Proposition**

 From STEM to STEAM — learning takes flight!

Drone Soccer is more than a game. It develops skills in Science, Technology, Engineering, Arts, and Maths — all through play. See how we're turning classrooms into launchpads.
#STEMEducation #DroneSoccer #TechInSchools

19 Aug 2025 – Why Schools Should Join the SA Drone Soccer League

****Purpose:** School Signups**

 Why should your school join the SA Drone Soccer League?

Because it's fun. It's future-proof. And it builds real-world skills. Our national league is open to high schools and TVETs. Registrations are now open.
#DroneLeague #SAYouth #21stCenturyLearning

26 Aug 2025 – Behind the Scenes: A Drone Soccer Match

****Purpose:** Authentic Engagement**

 Behind the buzz: A look inside an SA Drone Soccer match!

We're giving you front-row access to what it's like to play and run a drone-powered sporting event. High energy. High learning. Maximum excitement. #DroneMatch
#BehindTheScenes #YouthInnovation

2 Sep 2025 – Holiday Camps: Learning Through Play


****Purpose:** Promote Camp Registrations**

 Holiday learning has never looked this exciting!

SA Drone Soccer Camps combine play and purpose to create hands-on STEAM experiences for learners. Book your school holiday slots now. #HolidayCamps
#Edutainment #DroneLearning

9 Sep 2025 – Workshops That Turn Curiosity into Capability

****Purpose:** Promote Training Services**

 Curiosity is the start. Capability is the goal.

Our Drone Soccer workshops teach learners how to pilot, problem-solve, and explore STEAM careers — one flight at a time.
#DroneWorkshops #SkillsDevelopment #SAYouth

16 Sep 2025 – The Power of Partnerships: ESD & CSI Explained

****Purpose:** Corporate Appeal**

👉 Want to make your ESD or CSI spend count?

Partner with SA Drone Soccer to drive measurable education impact. We're B-BBEE aligned, scalable, and purpose-led.

#ESD #CSI #BEEImpact

23 Sep 2025 – Success Story: Learners Soaring with Drone Soccer

****Purpose:** Social Proof**

🌟 Success in flight!

Meet the learners who are coding, flying, and dreaming bigger — thanks to Drone Soccer. These stories are why we do what we do.

#SuccessStories #DroneChampions #YouthEmpowerment

30 Sep 2025 – How Sponsors Can Make a Difference

****Purpose:** Sponsor Acquisition**

🎯 Want to make a real difference in education?

Support SA Drone Soccer as a sponsor. Whether it's infrastructure, tech, or tournaments — your backing takes learners further.

#SponsorImpact #TechInSchools

7 Oct 2025 – Team Building With a Twist (For Schools & Corporates)

****Purpose:** Promote Team Events**


👥 Teamwork just got an upgrade!

Host your next team building event with SA Drone Soccer. Fun. Challenging. Unforgettable.

#DroneTeamBuilding #Collaboration

14 Oct 2025 – Custom Programmes for Communities & Schools

****Purpose:**** NGO & Government Engagement


 One size doesn't fit all.

That's why we build tailored drone programmes for schools, NGOs, and community partners across South Africa. Let's collaborate.

#CustomLearning #EdTech #NGOPartnership

21 Oct 2025 – Changing the Face of STEM in SA

****Purpose:**** Thought Leadership

 South Africa is ready for the future — and STEM is the key.

Drone Soccer is helping shape tomorrow's engineers, pilots, and coders through hands-on learning today. #STEMinSA #FutureReady

28 Oct 2025 – Final Call: Register Your School Before Year-End

****Purpose:**** Urgency CTA

 Final call to all schools!

Register now for the SA Drone Soccer League and give your learners access to the most engaging tech education experience this year. Don't miss out.

#DroneSoccerLeague #SchoolSignUp